

Washington County Democratic Women

June 28, 2022 Minutes

Welcome

Gracie Ziegler calls the meeting to order. We are in person and on zoom. President EmmaLe Davis is appearing on zoom. Minutes from April meeting are approved.

Financial Report – presented by Glenda Patterson

Ending balance April 30, 2022 **\$4,941.72**

Debits-

Online activity fees- \$14.81

Zoom fees- \$13.56

Hyatt Place Hotel

(conference room) \$225.00

Total **\$253.37**

Credits-

Donations-

Checks- \$10.00

Online- \$107.67

Total **\$117.67**

Ending balance May 31, 2022 **\$4,806.02**

June activity thus far:

Online fees/Zoom fees- \$22.51 (debit)

Donations (online) – \$85.00 (credit)

Tentative balance **\$4,868.51**

Membership Report – Mary Alice Serafini gave report –. Two membership renewals tonight. Others have also renewed on Act Blue. Refreshments tonight are appreciated. Many here tonight in person and on zoom. New members introduced themselves. Katherine Tipton introduced herself; she works on the campaigns for Kate Schaffer and Kelly Krout. Link posted for membership renewals and donations.

Program – Gracie announced the program for tonight. Brainstorm Sprint – how to directly help candidates to help ourselves and candidates be better organized in the community. Focus on: Things you like at events. Things you don't like at events. Things we think are mandatory to have at political engagement events. Talk about costs, price, expectations, thresholds, what you should pay when you are buying a ticket for an event.

Ideas given by groups:

1. What we like at events: Snacks, alcohol, water and non alcoholic options, good parking, support local candidates, hybrid zoom options, address issues, candidates shakes everyone's hand, someone with name recognition, ask for donations, name tags, seats, sound system, ice breaker, voter registration and education, low time commitment, real bathrooms, greeters watching for those alone to welcome, music for energy, more down home parties – back yard and parks, no set amount to pay but just have donations, candidate gives brief message, try to bring different people in, progressive parties, adequate trash and recycling bins, program agenda, dress code, kid or dog friendly information, drop ins are great, information about when candidate will speak, indoor outdoor split spaces.
2. Things we don't like at events: pets at home, candles, perfumes, traffic problems, no smoking.
3. Mandatory – back up plan, ability to address candidate and get to know them, not too many candidates all speaking (too long), name tags, literature to take away, enough information so people can have a talking point with neighbors, sign in list with contact info, volunteer list, social media with hashtag, QR code
4. Price expectations – Big donors don't expect trinkets – don't waste plastic junk, don't need expensive flower arrangements, save money and donate for candidate, \$100 ticket with free beer/wine, finger food, so many events and costs add up. Need communication and good expectations up front for event. Clean up and set up committee members. Designate team members for drinks, food refill, clean up, etc.

Adjourn

EmmaLe adjourned the meeting. The next meeting will be back in person on July 26, 2022. We will communicate about the location.

Respectfully submitted,

Leana Houston